Portfolio

Roberto Fassone

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Statement:

Part of my research is based on the attempt of making simple artworks, that can be explained in few words.

The other part of my research tries to explain how to make these works, but it is impossible to explain it in few words.

35 Alternate Covers To This Book

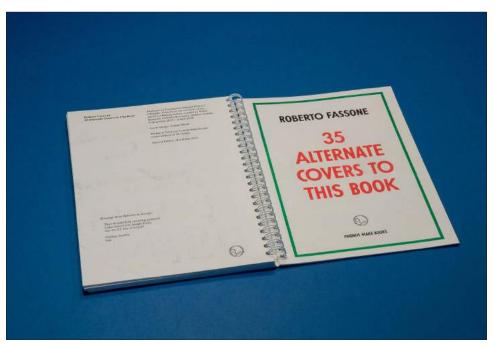
book+performance

2015

in collaboration with Friends Make Books

35 Alternate Covers to This Book is a collection of 35 different covers to the same book.

During the vernissage of *Making Sense*, an exhibition held at Palazzo Pretorio in Cittadella I presented the book for 35 times, everytime displaying a new cover in a different way, with different clothes and different words.





35 Alternate Covers To This Book, book+performance, Palazzo Pretorio, Cittadella (PD)





35 Alternate Covers To This Book, book+performance, Palazzo Pretorio, Cittadella (PD)

Untitled

performance

2015

Untitled is a performance thought specifically for the LiveWorks Performance Act Award at Centrale Fies, Dro, Italy.

The work consists of using the production budget to pay a lawyer who will illustrate to the members of the jury and to the audience the reasons why the performance should win.

→ watch an extract of the performance: <u>www.vimeo.com/134987770</u>



Untitled, performance, Centrale Fies, Dro (TN), 2015 (ph.Alessandro Sala)



Untitled, performance, Centrale Fies, Dro (TN), 2015 (ph.Alessandro Sala)

Naysayer (working with the negatives)

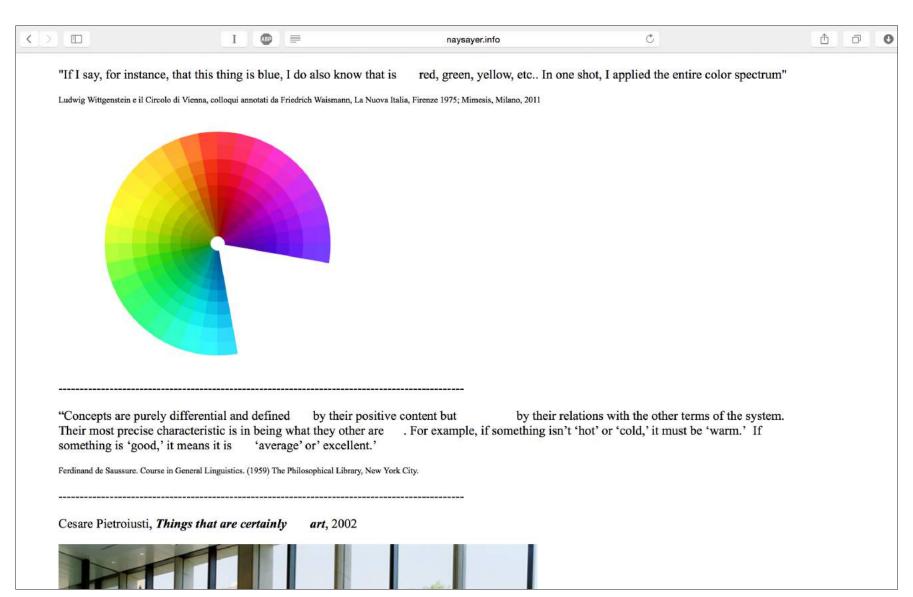
website

2015

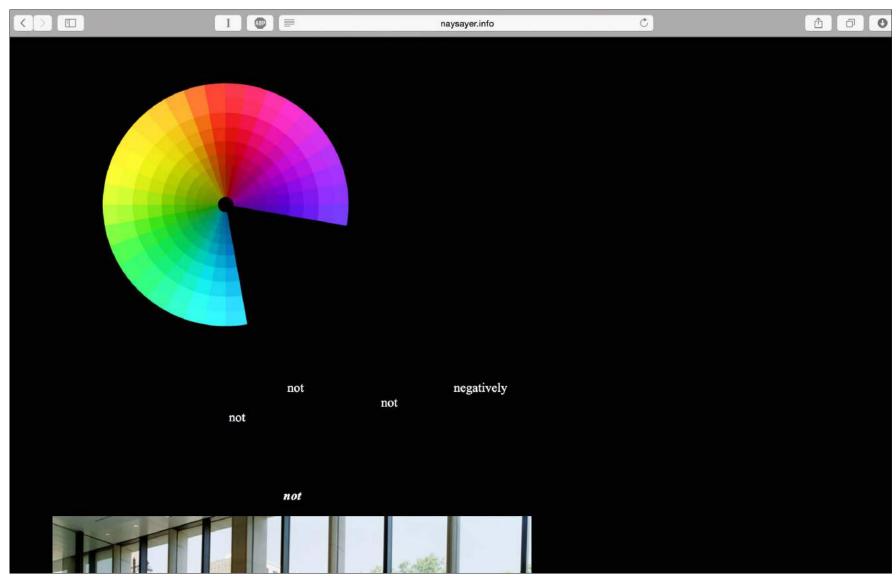
Naysayer (working with the negatives) is a project that explores a certain way of making art and creative artifacts.

The website hosts a series of projects and works made through a negative approach or with a creative process that highlight the absence of something. The website is composed by two pages. Both can be read only by selecting the whole text and they are one the negative copy of the other. While in the black page the words connected to the concepts of absence and nothingness are the only visible, in the white page those are hidden.

→ visit the website: <u>www.naysayer.info</u>



Naysayer, website, 2015



Naysayer, website, 2015

Ball Don't Lie

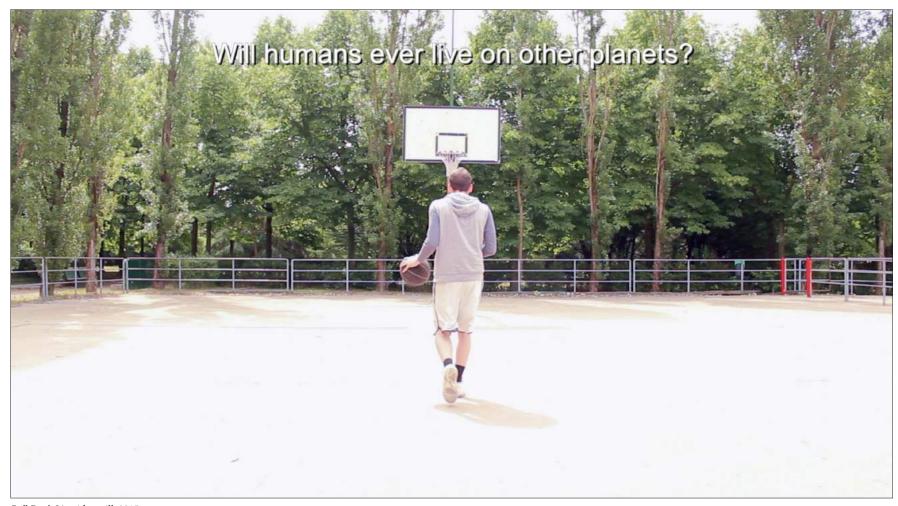
video

2015

Ball Don't Lie is the representation of a contemporary oracle. Questions about the future are made. Ball answers to them.

The phrase "ball don't lie" is a general response to any situation where an opponent gets a questionable call but fails to benefit; a way of saying that the basketball gods had reviewed the play on some sort of karmic instant replay and decided to set things right. While the words have been heard on playgrounds across the country for years, "ball don't lie" became much more prominent in basketball circles thanks to Rasheed Wallace, who has made it a sort of trademark catch-phrase dating back to his tenure with the Portland Trail Blazers (1996-2003).

→ to watch the video: https://vimeo.com/130250362



Ball Don't Lie, video still, 2015



Ball Don't Lie, video still, 2015

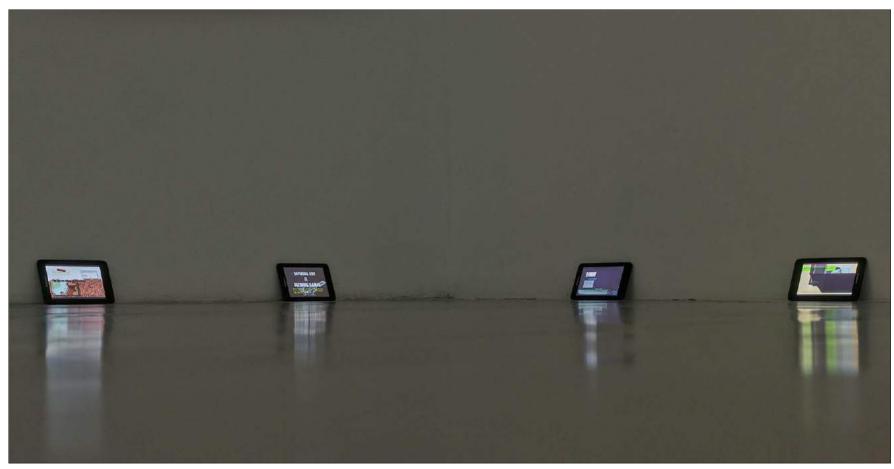
Hey, You Just Step On My Aura! Sorry, My Bad

archive

2014 - ongoing

Hey, You Just Step On My Aura! Sorry My Bad! is a research project that tries to collect and illustrate a series of creative processes useful to develop potential artworks.

- → to watch the first episode *Red Light Green Light (playing games and contemporary performances)*: www.vimeo.com/126240573
- → to watch the second episode *Tangram (select and recombine)*: www.vimeo.com/126140658
- → to watch the third episode *Your Weight In Gold (Felix Gonzales Torres meets data visualization)*: www.vimeo.com/126116940



Hey, You Just Step On My Aura! Sorry My Bad!, installation view, MAMbo, Bologna, 2015



Hey, You Just Step On My Aura! Sorry My Bad!, video still, 2014

Jeg Er Enorme Jævler

video (90:00) / performance 2014

Jeg Er Enorme Jævler is a 90 minute movie in two parts and a performance. The piece is an ambitious collage of found online footage and images, and the artist dancing and lip-syncing pop songs.

- → watch the movie (first chapter): www.vimeo.com/107222616
- → watch the performance (first chapter): <u>www.vimeo.com/114575599</u>
- → watch the performance (second chapter): www.vimeo.com/137502825



Jeg Er Enorme Jævler, performance, Viafarini, Milan, 2014 (ph. Anna Pfeiffer)



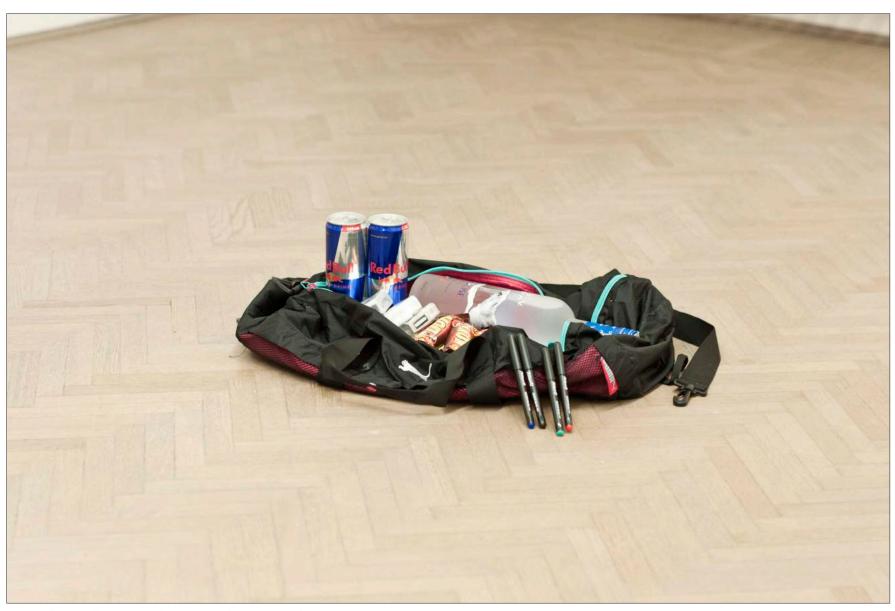
Jeg Er Enorme Jævler II, performance, ZhDK, Zurich, 2014

Zoo

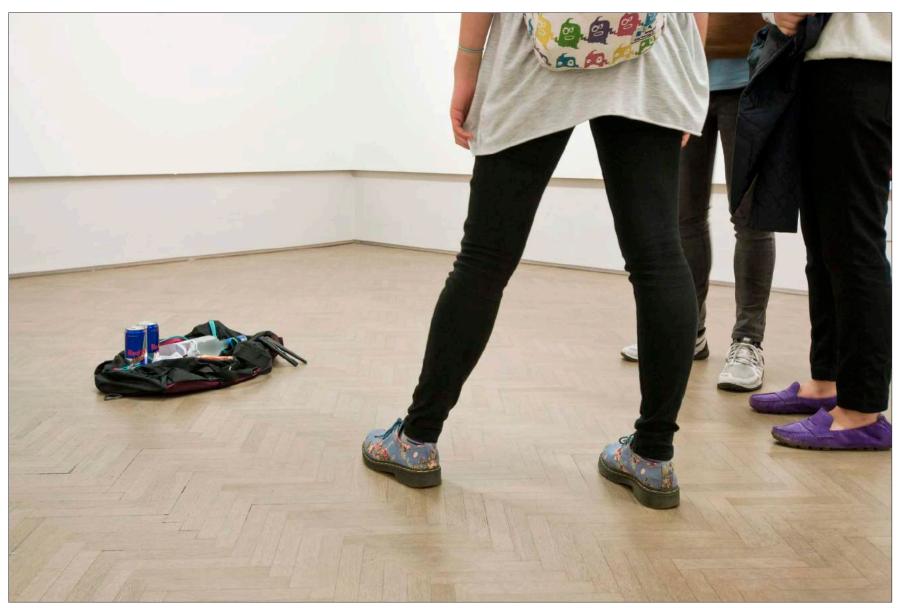
installation

2014

Zoo is composed by a collection of products that feature animals' brand. Three Red Bulls, four Camels, one Grey Goose, four Pelikans, one Puma, seven Lions.



Zoo, installation, Galleria Pananti, Florence, 2014 (ph. Martino Margheri)



Zoo, installation, Galleria Pananti, Florence, 2014 (ph. Martino Margheri)

If Art Were To Disappear Tomorrow What Stories Would We Tell Our Kids?

book, Link Editions

2014

in collaboration with Giovanna Manzotti

If Art Were To Disappear Tomorrow What Stories Would We Tell Our Kids? is a project that aims to create an archive of tweet-structured texts capable of describing contemporary artworks. This project came about with the idea of ordering a huge amount of works that share the common feature of being very simple yet very meaningful. We have tried to condense the shapeless mass of images and information of contemporary artworks present in our computers and on the web, into a simple, functional and structured system, in which the complexity of the art-world is partially compressed into the brevity of one tweet. The result can be described as an uncanny collection of contemporary fairy tales. First developed as a Twitter-based performance comprising hundreds of tweets, the project has been now translated in book form, including 94 tweets organized into a single story.

→ download the book: http://linkeditions.tumblr.com/iawtd

If Art Where to Disappear
Tomorrow What
Stories Would We
Tell Our Kids?



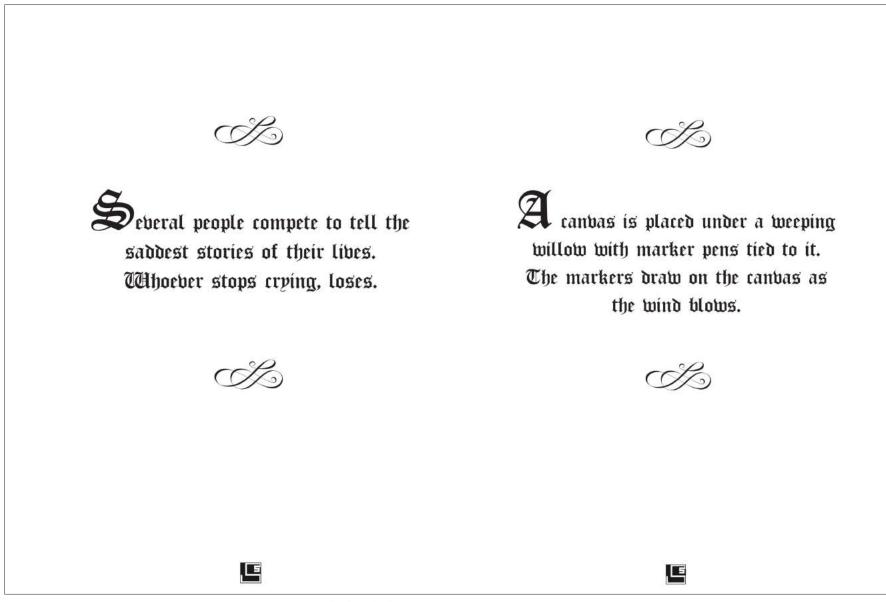
(@looongstrshrt)



by Roberto Fassone & Giovanna Manzotti







The Importance Of Being Context

archive

2014 - ongoing

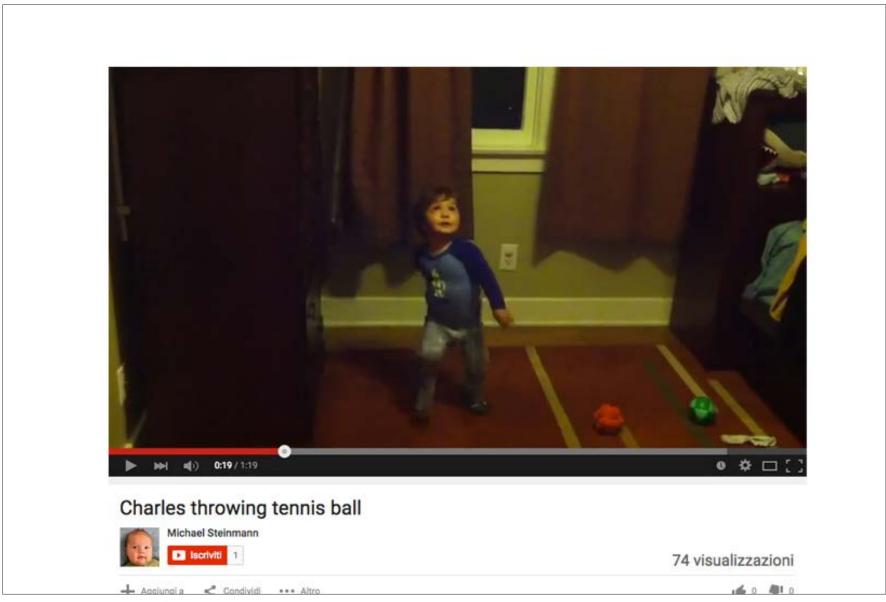
in collaboration with Valeria Mancinelli

The Importance of Being Context is an archive that collects a series of well known art performances, mainly from the 60's and the 70's. In the archive, video documentation of works by Marina Abramovic, Vito Acconci, Bruce Nauman and the like is replaced by YouTube videos in which different individuals perform actions unwittingly similar to those in the original performance in question.

→ The Importance Of Being Context at Link Cabinet: www.linkartcenter.eu/archives/3159?lang=it



The Importance Of Being Context, archive Marina Abramovic and Ulay, *AAA AAA*, 1978



The Importance Of Being Context, archive

Bruce Nauman, Bouncing Two Balls Between the Floor and Ceiling with Changing Rhythms, 1968

My Lovin Joint

solo show

2014

My Lovin Joint is a solo show set up in the house of a friend. In a room I re-made and put in connection three existing works, Untitled (Perfect Lovers) (1991) by Felix Gonzales Torres, Constellation (2009) by Chun Yun and Work No. 227 The Lights Go On And Off (2000) by Martin Creed. This latter regulated the vision of the other two works (when the light is off you can see Constellation, when is on you can see Untitled (Perfect Lovers)), while the two clocks timed the five seconds useful to make Work No. 227: The lights going on and off clear.

Famous Prince songs were the soundtrack of the show.

- → watch the documentation of the performance (1): <u>www.vimeo.com/89208288</u>
- → watch the documentation of the performance (2): <u>www.vimeo.com/89188714</u>
- → watch the documentation of the performance (3): <u>www.vimeo.com/89191584</u>



My Lovin Joint, solo show, private apartment, Milan, 2014



My Lovin Joint, solo show, private apartment, Milan, 2014



cukicuki is a solo show consisting of an installation of more than three hundred ice-tea cans and the projection of a video performance, realized in the spaces of the gallery.



cukicuki, installation view, Room Gallery, Milan, 2014



cukicuki, installation view, Room Gallery, Milan, 2014

April's Fool

customized website

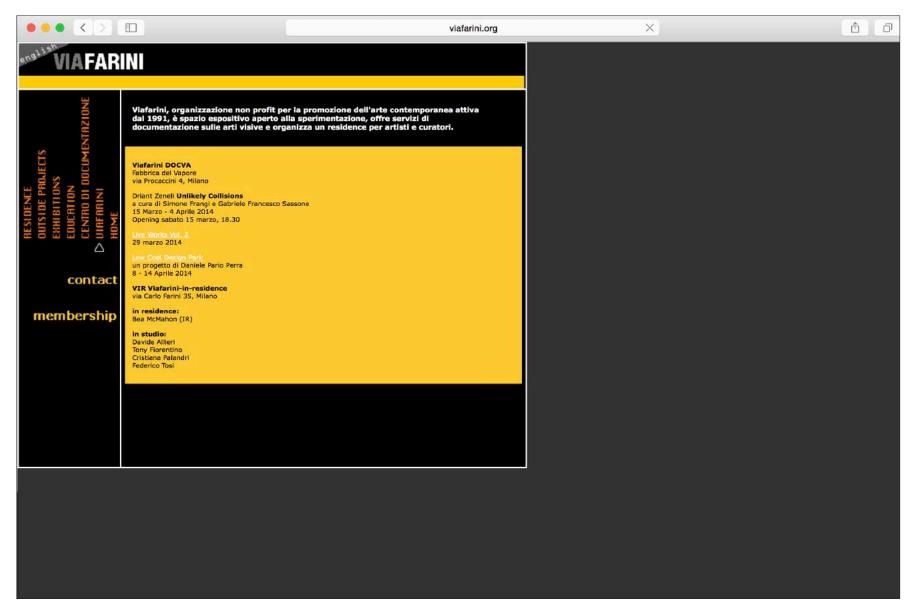
2014

in collaboration with quattrolinee

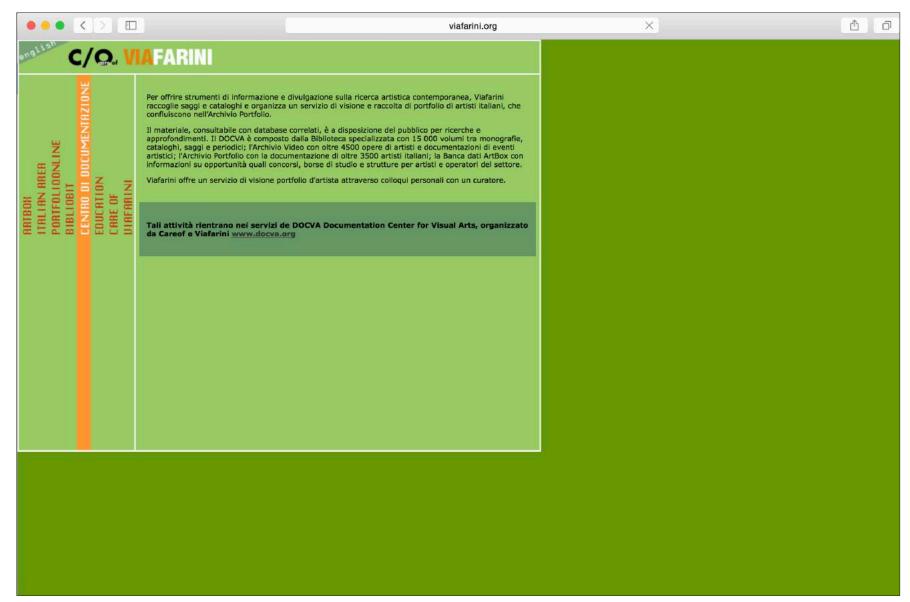
In occasion of April's Fool Viafarini's website has been modified for one day.

All the graphic structures have been brought back to 2001, while the contents rest the same of 2014.

→ visit the website: www.viafarini.org/01-04-2014/viafarini.html



April's Fool, customized website, 2014



April's Fool, customized website, 2014

Poetry Is What Gets Lost In Translation

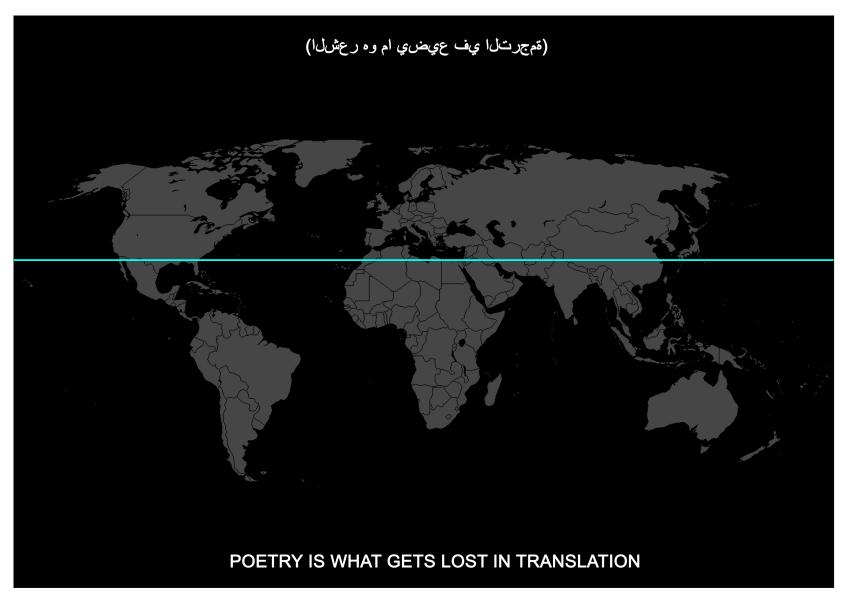
audio

2013 - ongoing

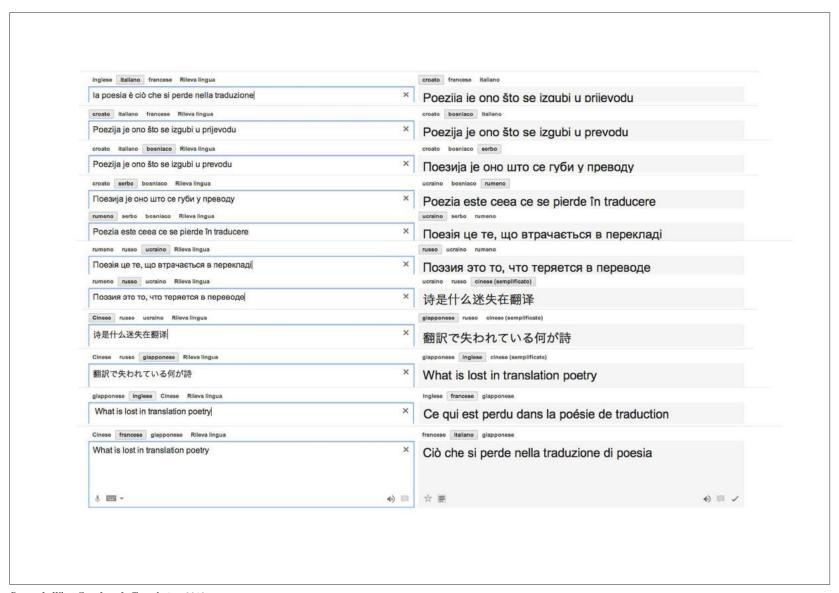
The work consists of an audio file in which the sentence "Poetry is what gets lost in translation" is read and translated, through Google translator, into different languages. The languages chosen are the official languages of the countries that are on the same parallel of the city in which the work is displayed.

The sentence makes a dizzying tour of the world from country to country.

- → listen to the audio (1) Milan: www.soundcloud.com/jamaicainroma/poetry-is-what-gets-lost-in-translation-la-poesia-e-cio-che-si-perde-nella-traduzionemilan
- → listen to the audio (2) Marrakech: www.soundcloud.com/jamaicainroma/poetryiswhatgetslostintranslation-marrakesh
- → listen to the audio (3) Moscow: <u>www.soundcloud.com/jamaicainroma/poetry-is</u>



Poetry Is What Gets Lost In Translation, 2013



Poetry Is What Gets Lost In Translation, 2013

Useless

video (30:00)

2013

Useless is composed by a series of useless action, something between playing a game and performing a performance.

→ watch the video: <u>www.vimeo.com/73075526</u>





Useless, video still, 2013

TM®√€

brand

2013 - ongoing

in collaboration with Enrico Boccioletti



TM® $\sqrt{\epsilon}$ temporary store, installation view, Galleria Pananti, Florence, 2014



Mertz Vitone Giony Bonami, installation, Viafarini, Milan, 2013

sibi

software

2012 - ongoing

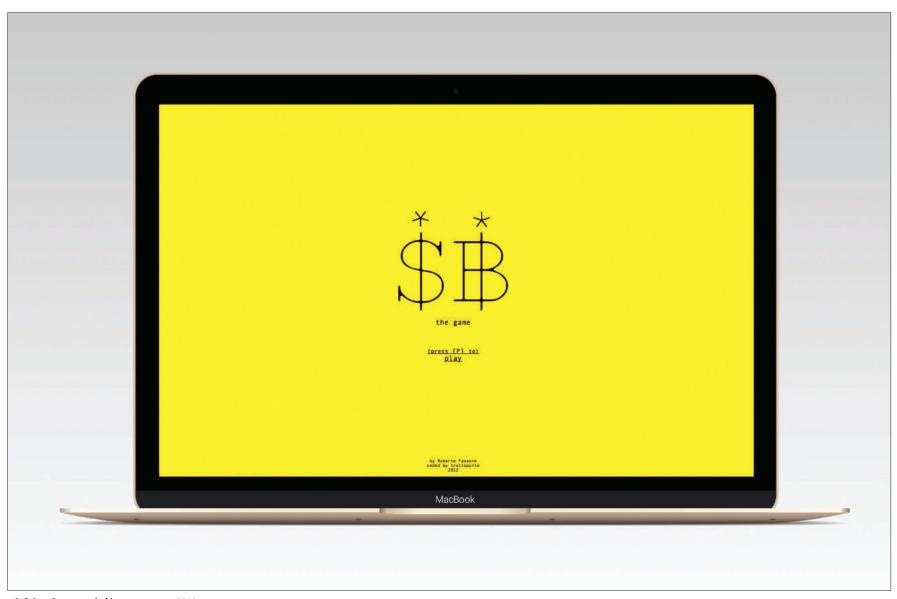
sibi is an instructions generator useful to make potential artworks. It can generate more than 50 billions sets of instructions.

The sets are always composed by six Instructions, three referred to the medium (M), two referred to the aboutness (A) (or theme) and one referred to the title (T) of the work that the player is asked to make.

The software is used as a creative tool during workshops in collaboration with Universities, museums and art spaces.

Example of a set of instructions generated by *sibi*:

- (M) you have to make a performance featuring two performers and a bright object. the object has to be used someways.
- (A) your work has to be about kissing and about man.
- (T) the title of the work has to be a metaphor.
- *(A) stands for aboutness
- → play sibi: play.sibisibi.com
- → visit the website: www.sibisibi.com
- → watch people playing *sibi*: <u>www.vimeo.com/92087196</u>
- → watch people playing *sibi*: <u>www.vimeo.com/89733539</u>
- → watch people playing *sibi*: <u>www.vimeo.com/87931725</u>



sibi2.0, software, coded by trattopunto, 2012



sibi shiva night fever, installation, Barriera, Turin, 2012

Per Te (4U)

video (24:26) / performance 2012

Per Te (4U) is the narration of a love story. The falling in love, the passion, the sex, the break up are all revisited through Prince's songs' lyrics. The work consists of a video and of a lip-synched performance.

→ watch the video: www.vimeo.com/56911019

→ watch the performance: www.vimeo.com/68686744



Per Te (4U), performance, Accademia Albertina, Turin, 2012 (ph. Valentina Roseilli)



Per Te (4U), performance, Accademia Albertina, Turin, 2012 (ph. Valentina Roseilli)

Lipogam

performance

2011

Lipogam is a lesson about how limits often could help the inventiveness and imagination of us all; about how limits galvanize, motivate and push us and how they could be seen as a stimulus, as an incentive. The entire lecture has been conducted without using the letter R. The entire audience did not know about the limitation.

The lecture has been conducted both in Italian, at the IUAV in Venice, and in English, at the Politecnico di Milano and at Mediterranea 16.

The "r" is the only letter I can't spell.

→ watch the performance: <u>www.vimeo.com/58099468</u>



Lipogam, performance, Mole Vanvitelliana, Ancona, 2013 (ph. Rosalia Filippetti)



Lipogam, performance, Politecnico di Milano, Milan, 2011

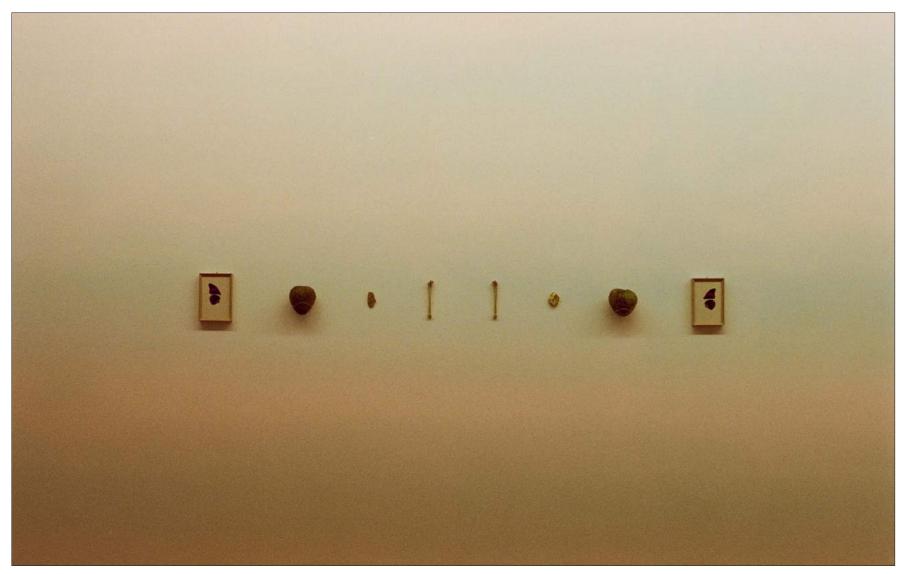
Otto

installation

2010

Otto (italian for eight) is a work about palindromes. The installation consists of eight (otto) objects (two series of four): a wing (ala), an anona, a gold nugget (oro), a bone (osso) and symmetrically another bone, another gold nugget, an anona and a wing.

The words that describe these objects in Italian are palindromes, as it is their disposition in the space.



Otto, installation, Fondazione Bevilacqua La Masa, 2009



Otto, installation (detail), Fondazione Bevilacqua La Masa, 2009

Syria è veramente una cantante di merda (Syria is such a shitty singer)

performance

2009

For three months I did not say anything bad about anybody.

After these 3 months I displayed all the things that I did not say, but that I wrote down.

02.10.2009 15:25 Syria è veramente una cantante di merda.

02.10.2009 18:10 Si, l'Abramovic è diventata veramente una balena.

03.10.2009 13:28 Guarda, la sua ragazza è proprio un cesso.

04.10.2009 13:07 Quella bionda stronzetta avrà sicuramente qualcosa da dire.

04.10.2009 23:15 Sta padrona di casa è una deficiente. Non passa mai.

05.10.2009 00:00 Bossi è veramente un coglione.

05.10.2009 09:14 Un po' arrogantella questa, no?

05.10.2009 13:35 La tipa al bar era troppo scortese.

05.10.2009 13:41 Anche la Pausini è diventata una balena.

Syria è veramente una cantante di merda, performance, 2009

05.10.2009 15:26 Quelli dell'agenzia sono veramente dei bastardi.

05.10.2009 16:51 È noiosa questa, non riesco a seguirla.

05.10.2009 18:55 Sarà sicuramente un deficiente il suo tipo.

06.10.2009 13:42 Ma si può tirare una testata in una finale dei mondiali? Devi essere scemo.

06.10.2009 20:53 Secondo me è brutta forte.

07.10.2009 02:34 Guarda che charleston ha i gamboni.

07.10.2009 21:52 Comunque sono un po' dei ladri. Potevano offrire da bere.

08.10.2009 00:40
Sono veramente maleducate. Dovevano venire a salutare.

09.10.2009 12:13 Sono un po' moscette. 23.10.2009 18:56 Filipa è stata maleducata. Non mi ha dato il resto.

23.10.2009 22:02 La Brescia non fa ridere per un cazzo.

23.10.2009 22:03 I Fichi d'India sono la morte della comicità italiana.

24.10.2009 01:38 Greco di merda!

24.10.2009 12:35 L'allenatore è un incompetente.

24.10.2009 14:22 Vinicio Capossela non lo conosco ma fa schifo.

24.10.2009 23:59 Sono veramente dei cretini quelli che hanno allagato il Parini.

26.10.2009 10:04 Alle volte mi sembra che parli tanto per parlare.

Syria è veramente una cantante di merda, performance, 2009

09.10.2009 13:23 Non sono andato a lezione per vedere quelle sceme.

09.10.2009 19:04 Che maiala la Rebaudengo!

09.10.2009 19:05 Bonami mi sembra un cretino.

10.10.2009 14:45 Rapino è uno scemo.

11.10.2009 14:46 Filippa non è niente.

11.10.2009 20:47 Vasco fa schifo.

12.10.2009 20:58 Chiara è insopportabile.

12.10.2009 21:16 La Gelmini è troppo una troia.

14.10.2009 01:15 Boh, il ragazzo di Chiara non è molto simpatico.

Curriculum Vitae

Roberto Fassone (b.1986)

→ Education

2012

MA Visual Arts, IUAV, Venice (with honors)

2009

BA Graphic Design, Politecnico di Torino

→ Other Work Experience

2015

Assistant professor at IUAV (Exhibition Display Workshop), Venice

2012/2014

Assistant professor Politecnico di Milano (User and Social Innovation)

→ Solo Shows

2016

sibi, Art On Your Screen (Zkm), online

2015

Roberto Fassone At Mars Gallery, curated by Anabelle Lacroix, Mars Gallery, Melbourne

2014

The Importance Of Being Context, with Valeria Mancinelli, curated by Matteo Cremonesi, Linkcabinet.com

Cukicuki, Room Galleria, Milan

My Lovin Joint, private apartment, Milan

Hosting Roberto Fassone, curated by host, private apartment, Turin

→ Group Shows/Festivals/Performances

2015

Visio Next Generation Moving Images, curated by Leonardo Bigazzi, Strozzina, Florence

Liveworks Performance Act Award Vol.3, curated by Barbara Boninsegna, Denis Isaia, Simone Frangi, Daniel Blanga-Gubbay, Centrale Fies, Dro (TN)

Praestigium: Contemporary Artists From Italy, curated by Luca Beatrice, Fondazione Sandretto Re Rebaudengo, Turin

Blank Arcade, curated by Lindsay Grace and Paolo Ruffino, Leuphana Centre for Digital Cultures, Lüneburg Live Arts Week/ Gianni Peng IV, curated by Daniele Gasparinetti and Enrico Boccioletti, MAMbo, Bologna

2014

The Quick Brown Fox Jumps Over The Lazy Dog, curated by ONES, Enrico Boccioletti and Roberto Fassone, Galleria Pananti, Florence

Artissima 2014 (Musei In Mostra), Oval Lingotto Fiere, Turin

Artransit Performance - Labour 2, curated by Simone Frangi and Heinrich Lüber, ZHdK, Zurich

Unoriginal Genius, curated by Domenico Quaranta, Carroll/Fletcher Gallery, London

Un Rumore Bianco, curated by Andrea Bruciati, ASSAB-ONE, Milan

Artransit Performance - Labour 1, curated by Simone Frangi and Heinrich Lüber, Viafarini, Milan

Eternal September, with Valeria Mancinelli, curated by Valentina Tanni, Škuc Gallery, Ljubljana

Open Studio (Sibienergetico), Museo La Ene, Buenos Aires

Here.now.where?, curated by Saout Radio, collateral event Marrakech Biennale, Marrakech

17Th Japan Media Arts Festival, The National Art Center, Tokyo

2013

Open Studio (Ragazze), VIR Viafarini in residence, Milan

Duevideo/Spostamenti, curated by Cecilia Guida, undo.net

Alternative Nomadi, Sala delle Colonne, Fabbrica del Vapore, curated by Alessandro Castiglioni, Milan Mediterranea 16:Errors Allowed (Mediterranean Biennale), curated by

Charlotte Bank, Alessandro Castiglioni, Nadira Laggoune, Delphine Leccas, Slobodne Beze/Loose Associations, Marco Trulli, Claudio Zecchi, Ancona

Alumni Exhibeo, curated by Gail Cochrane and Guido Costa, Accademia Albertina, Turin

2012

I Borsisti Della 95Ma Collettiva Giovani, Fondazione Bevilacqua LaMasa, Venice

Six Coups De Dés, curated by Resò Meet Up, Barriera, Turin

WOrld Do/Mnation, curated by GUM studio, GUM, Turin

Art Stays, International Contemporary Art Festival, curated by Jernej Forbici and Marika Vicari, Ptuj, Slovenia

Prolegomena, with Lindsay Benedict, curated by Gresham's Ghost, Jack Hanley Gallery, New York

2011

95. Ma Collettiva Giovani Artisti, Fondazione Bevilacqua La Masa, Venezia

Corso Aperto, Fondazione Ratti, curated by Cesare Pietroiusti and Andrea Lissoni, Como

2010

94.Ma Collettiva Giovani Artisti, Fondazione Bevilacqua La Masa, Venice

2009

Ogni Limite Ha Una Pazienza, curated by Cesare Pietroiusti and Filipa Ramos, Fondazione Gervasuti, Venice

→ Talk

2015

Video and Cinema: a New Generation of Italian Artists, curated by Leonardo Bigazzi, Palazzo Strozzi, Florence

How To Make An Artwork, IUAV Visual Art Lab held by Antoni Muntadas and Alessandra Messali

Eternal September Catalogue Presentation (The Importance Of Being Context), with Valeria Mancinelli, Istituto Svizzero, Milan

2014

Expogate (Ragazze), curated by Federica Tattoli, Expo Gate, Milan

2013

L'aura Non C'è, Accademia di Belle Arti Aldo Galli, Como

Labont Seminar (L'aura Non C'è), Department of philosophy, University of Turin, Turin

Measuring Permanent Research Program On Inobjectivity (Artist Talk), curated by Simone Frangi, Alessandro Di Pietro, Pietro Spoto, Mole Vanvitelliana, Ancona Workshop Castello Di Rivoli Museo D'arte Contemporanea (Artist Talk), curated by Massimo Melotti and Maria Teresa Roberto, Museo di Scienze naturali, Turin L'aura Non C'è, with Riccardo Fassone, Fondazione Bevilacqua La Masa, Venezia

2012

The Dream Of Insomnia Seminar (Usain Bolt and Other Stories), curated by Eric Alliez and Angela Maderna, Fondazione Ratti, Como

→ Residencies/ Workshops

2016

ArteVisione 2016, organized by Careof and SKY Italia, tutor Adrian Paci, Careof, Milan

2015

The Blank Residency, The Blank, Bergamo

VISIO - European Programme on Artists' Moving Images, promoted by Lo schermo dell'arte Film Festival, Florence

Liveworks, Performance Act Award, Centrale Fies, Dro (TN)

Making Sense - Artists and Makers, Palazzo Pretorio, Cittadella (PD)

2014

La Ene Artist In Residence, Museo La Ene, Buenos Aires

2013

Viafarini Artist In Residence, Viafarini, Milan

Curating Workshop Spinola Banna (visiting professor Marta Kuzma), Fondazione Spinola Banna, Turin 2012

Incontra Il Futuro (M31), workshop on the third culture, Villa Duodo, Monselice (PD)

2011

Visual Art Course Spinola Banna, (visiting professor Massimo Bartolini), Fondazione Spinola Banna, Turin The Dream Seminar II, (visiting professor Susan Hiller), Fondazione Ratti, Como

→ Publications/Texts

2015

35 Alternate Covers To This Book, printed by Friends Make Books, produced by Fondazione Palazzo Pretorio

Zoo in The Curator As Barman, curated by The School for Curatorial Studies Venice, Automatic Books

2014

R.Fassone, G. Manzotti, If Art Were To Disappear Tomorrow What Stories Would We Tell Our Kids?, Link Editions WATPTABTCOAA in Boîte #13 Istruzioni per l'uso, curated and edited by boîte

2013

The Title Of The Work Has To Contain Only Words Taken From The Song "What's Going On" by Marvin Gaye in Comunicazioni Sociali, Pubblicazioni dell'Università Cattolica 2012

Epson Advertising in Wolves And Peasants 38% Notes 38% No Title 19% Dreamers 4%, curated by Fondazione Antonio Ratti, Mousse Publishing

→ Curated Events/Workshops

2015

Glory Walk, workshop organized and curated at MA*GA, Gallarate (VA)

2014

sibienergetico, workshop organized and curated at Museo La Ene, with the support of MOVIN' UP, Museo La Ene, Buenos Aires

sibi A Workshow II, workshop organized and curated at Politecnico di Milano with Rebecca Pera, Politecnico di Milano, Milan

sibi Agon, workshop organized and curated at UNITO Campus in collaboration with dotventi and the support of Fondazione Pistoletto, UNITO Campus, Torino

Ma*Ga sibi, workshop organized and curated at MA*GA, Gallarate

2013

sibinviafarini, workshop organized and curated in Viafarini, Milan

2012

sibi The Playroom, workshop organized and curated at Palazzo Ottolenghi, Asti, with the support of ARTMob, Fondazione Pistoletto, Comune di Asti 2011

sibi A Workshow, workshop organized and curated at Politecnico di Milano with Rebecca Pera, Politecnico di Milano, Milan

→ Prizes/Awards/Grant

2016

Art On Your Screen (AOYS), second prize, Zkm, Karlsruhe

2015

Arte Laguna Prize (Digital Section), Venice, first prize

2014

Premio Città di Treviglio, Treviglio (BG) (shortlisted)

DE.MO./MOVIN'UP I sess. 2014, grant by MiBAC Italian Culture Ministry in collaboration with GAi for the realization of a workshop and a residency in Buenos Aires

Local Prize, promoted by Fondazione CRC, first prize

2013

The 17Th Japan Media Arts Festival (Jury Selection), Tokyo, Japan

2011

Fondazione Bevilacqua La Masa Grant, Venice

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